

COMMITTEES

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2nd Announcement



BUSINESS ANALYTICS

1ST CONFERENCE - 2015

28th February and 1st March

Indian Statistical Institute, Chennai



Topics for the Conference :

Big Data
Data Mining
Machine learning
Statistical Methods and modeling
Text, web, social media analytics

Registration :

Follow the link provided

Fees :

Industry Presenter : Rs.3000
Industry Observer : Rs.2000
Academic Presenter/observer : Rs.1000
add 12.36% tax to fees

"Look out for Training Program & Conference
combo offer"

Important dates :

Abstract submission : December 15, 2014
Acceptance Notification : December 30, 2014
Full Paper Due : January 31st 2015

Abstract must contain :

Authors' details, Title, Problem
statement, Methods used, Results
obtained, key words.

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For Practitioners, By Practitioners

The world is logging huge amount of data continually based on the internet, telephony, shopping, travel, business, interactions between people and every aspect of life. Wealth of information is stuck in these data which can be unlocked only by **BUSINESS ANALYTICS**. The knowledge will help better business, better governance, better relationships and better life as a whole. This has brought to focus the subject of **BUSINESS ANALYTICS**. Over the last decade or so, it has given rise to huge number of jobs. Most IT companies today have a Business Analytics wing and new companies have come up on Analytics alone. As a result there is an increasing need of Analytic professionals. The Indian Statistical Institute have also have launched training programs to cater to this need of the country. The conference is a part of the same journey..

The Business Analytics 1st Conference 2015 provides an unparalleled networking opportunity for Business Analysts from across the city of Chennai and beyond. It will provide an interactive forum where Business Analysts can meet, discuss and debate how best to rise to the challenges faced by their organizations today and in the future. It also provides a platform for promoting the Business Analysis profession and opportunities for Business Analysts' personal development. Whether you are just starting your BA journey, you are an experienced BA or you would like to understand the role of BAs further, this conference is for you.

The ISI Center has already completed training of more than 70 Business Analysts and is offering a Training Program and Conference combo offer in 2015 for the benefit of Business Analysts community. After all it's time to bring all the practitioners in the area together for mutual benefit.

This conference promises to bring to you about two dozen presentations on how the analysts have used Analytics to take their business ahead apart from a few talks by business leaders and panel discussions participated by Business, Academic and Government leaders.